

HDFC Life receives the 2012 CIO100 Awards

September 17, Mumbai: HDFC Life, one of India's leading life insurance companies has been awarded the CIO100 Award at the 7th annual CIO100 awards held in Hyderabad recently. The annual award program recognizes organizations that exemplify the highest level of operational and strategic excellence in information technology.



On receiving the award, Thomson Thomas, Vice President – Business Systems and Technology, HDFC Life said, “Winning the CIO 100 award is a great recognition for the success of our efforts in ensuring data security as leakage of confidential customer and organizational information is a major threat and has regulatory and legal impact. It also has

financial and reputational impact. With emphasis on Data protection, HDFC Life has come up with a Data protection framework that defines the visibility of data, compliance, data classification, vigilance over data & security training/awareness for an effective Data protection strategy. HDFC Life has also received the ISO 27001 certification from BSI for the same.”

This year's award ceremony witnessed 491 companies file nominations out of which 200 Finalists assembled at the awards ceremony. A hundred CIOs and IT leaders from leading Indian organizations were recognized in a gala ceremony spread across 2 days, for using information technology in innovative ways to deliver business value, create competitive advantage, optimize business processes, enable growth or improve relationships with customers.



About CIO100 Awards

CIO magazine has a long and proud tradition of honoring leading companies for business and technology leadership and innovations through its premiere award program – CIO100. Now in its 25th year in the USA, it is an acknowledged mark of enterprise IT excellence. It's a celebration of 100 organizations (and the people within them) that are using information technology in innovative ways to deliver business value, whether by creating competitive advantage, optimizing business processes, enabling growth or improving relationships with customers. Hosted in countries such as Canada, Sweden, Australia, Singapore, Vietnam, Hungary and India, the CIO 100 Awards is a truly global recognition. It is an acknowledged mark of excellence in enterprise IT. According to a survey by PR Week magazine, CEOs named CIO 100 among the top 10 most influential corporate scorecards anywhere, compiled by any publication or organization.

About HDFC Life

HDFC Life, one of India's leading private life insurance companies, offers a range of individual and group insurance solutions. It is a joint venture between Housing Development Finance Corporation Limited (HDFC), India's leading housing finance institution and Standard Life plc, the leading provider of financial services in the United Kingdom.

HDFC Life's product portfolio comprises solutions, which meet various customer needs such as Protection, Pension, Savings, Investment and Health. Customers have the added advantage of customizing the plans, by adding optional benefits called riders, at a nominal price. The company currently has 28 retail and 9 group products in its portfolio, along with 10 optional riders catering to the savings, investment, protection and retirement needs of customers.

HDFC Life continues to have one of the widest reaches among new insurance companies with about 475+ branches servicing customer needs in over 700 cities and towns. The company has a strong presence in its existing markets with a strong base of Financial Consultants. For more information, please visit www.hdfclife.com.